

# esg REVIEW

A JOURNAL OF RECORD FOR ENVIRONMENTAL,  
SOCIAL, AND GOVERNANCE DEVELOPMENTS

ESG Review is the only resource devoted to the environmental, social, and governance (ESG) strategies, technologies, and investments that companies are making to create sustainability over the long term. There has never been a more cost-effective way to deliver your message to the people who are actively looking for products and systems that help them achieve economic and environmental objectives and improve their company's ESG score.

## MAGAZINE

### ESG REVIEW

The quarterly magazine showcases a gallery of our top content laid out in colorful and eye-catching spreads. From in-depth features to contributions from our informed columnists, *ESG Review* has something for everyone. The magazine is delivered in digital format each quarter directly to subscribers' inboxes. Contact us for the latest publication traffic stats and circulation statement.

### ESG REVIEW AD RATES

(US\$, net pricing per insertion)

To share your messaging across the magazine and the website, each bundle includes an ad in the quarterly magazine and web ads for an entire quarter.

AD SIZE	1x	2x	3x	4x
1 Page, 3 Months Of Top Banner Ads	1805	1755	1700	1650
2/3 Page, 3 Months Of Mid Banner Ads	1515	1480	1445	1405
1/2 Page, 3 Months Of Mid Banner Ads	1375	1345	1315	1290
1/3 Page, 3 Months Of Bottom Box Ads	1190	1170	1150	1130
1/4 Page, 3 Months Of Bottom Box Ads	1100	1085	1070	1050
2-Page Spread, 3 Months Of Top Banner Ads	2525	2435	2350	2260
1/2-Page Spread, 3 Months Of Mid Banner Ads	1800	1745	1695	1645

COVER POSITIONS	US\$ NET/Month
Second Cover	2165
Inside Back Cover	2165
Back Cover	2500

### ADVERTISING DEADLINES:

Q1 January 5    Q2 April 5    Q3 July 3    Q4 October 7

## CONTACT US

For ad specs or editorial details,  
Call 832.271.7300

ADVERTISING: Extension 702 or  
sgonzalez@thirdcoastpublishing.net

EDITORIAL: Extension 701 or  
bhaight@thirdcoastpublishing.net;  
rtoussaint@thirdcoastpublishing.net;  
dfoelber@thirdcoastpublishing.net

[www.esgreview.net](http://www.esgreview.net)



## WEBSITE

### WWW.ESGREVIEW.NET

The website is updated every Wednesday at noon CST with features and news items covering the entire energy transition and all things ESG. Contact us for the latest web traffic stats.

### 12-MONTH AVERAGE WEB TRAFFIC

(Q2 2023 – Q1 2024)

- Sessions: 4803 per month
- Unique Visitors: 4046 per month
- Page Views: 6758 per month

### ESG REVIEW WEBSITE-ONLY AD RATES

(US\$, net pricing per insertion)

AD PLACEMENT	US\$ NET/Month
Website Takeover Pop Up	3500
Sponsored Content	1600
Top Banner Ad (728 x 90)	775
Mid Banner Ad (728 x 90)	620
Bottom Box Ad (300 x 250)	465

## WEEKLY UPDATE

### NEWSLETTER

The weekly update shares the features and news items of the week with our growing list of subscribers. Contact us for the latest distribution and web traffic stats.

Sponsorship – US\$200 net per week or  
US\$699 net per month (4 weeks)

## SOCIAL MEDIA

ESG Review has a growing list of followers across Instagram, LinkedIn, X, and Facebook. Share a product or service with our community with a targeted social media post on a platform of your choice. Reach out for updated follower counts and total pricing.

Sponsorship – US\$0.35 per follower,  
no matter the platform.

# 2024 EDITORIAL FOCUS

ESG Review is committed to reporting on all aspects of ESG.

## ENVIRONMENTAL

Measures how well a company performs as a steward of nature. It considers the way a company uses natural resources and how its operations impact the environment.

## SOCIAL

Addresses how a company manages its interactions with its workforce, financial stakeholders, and the communities in which it operates.

## GOVERNANCE

Focuses on the responsibilities of the ownership and management of an organization – primarily its board of directors, executives, shareholders, and other key stakeholders.

### ESG Review is both a quarterly publication AND a weekly website.

- ESG Review Magazine is delivered in digital format to more than 14,000 readers.
- ESGreview.net is updated each Wednesday at noon CST with all new content.

See below for a range of topics covered throughout the year:

