# 2024 EDITORIAL FOCUS

ESG Review is committed to reporting on all aspects of ESG.

## FNVIRONMENTAL

Measures how well a company performs as a steward of nature. It considers the way a company uses natural resources and how its operations impact the environment.

## SOCIAL

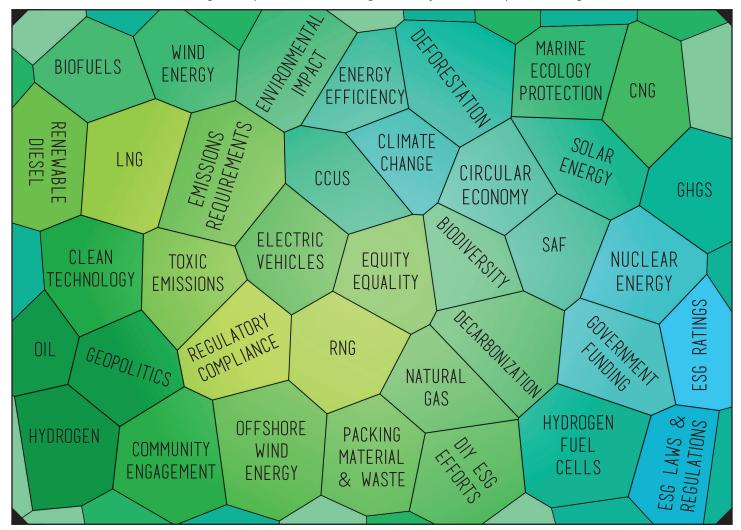
Addresses how a company manages its interactions with its workforce, financial stakeholders, and the communities in which it operates.

## GOVERNANCE

Focuses on the responsibilities of the ownership and management of an organization – primarily its board of directors, executives, shareholders, and other key stakeholders.

### ESG Review is both a quarterly publication AND a weekly website.

- ESG Review Magazine is delivered in print and digital formats to more than 14,000 readers.
   ESGreview.net is updated each Wednesday at noon CST with all new content.
- See below for a range of topics covered throughout the year in both print and digital formats:





A JOURNAL OF RECORD FOR ENVIRONMENTAL, SOCIAL, AND GOVERNANCE DEVELOPMENTS

ESG Review is the only resource devoted to the environmental, social, and governance (ESG) strategies, technologies, and investments that companies are making to create sustainability over the long term. There has never been a more cost-effective way to deliver your message to the people who are actively looking for products and systems to increase sustainability and improve their company's ESG score.

#### **CONTACT US**

For ad specs or editorial details, Call 832.271.7300

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www.esgreview.net



#### **2023 AVERAGE DISTRIBUTION**

Print Copies: 8250 per issueDigital Copies: 12,011 per issue

#### **ESG REVIEW PRINT AD RATES**

(US\$, net pricing per insertion)

AD SIZE	1x	2x	3x	4x
1 Page	1805	1755	1700	1650
2/3 Page	1515	1480	1445	1405
1/2 Page	1375	1345	1315	1290
1/3 Page	1190	1170	1150	1130
1/4 Page	1100	1085	1070	1050
2-Page Spread	2525	2435	2350	2260
1/2-Page Spread	1800	1745	1695	1645

#### CIRCULATION

ESG Review is delivered in print and digital formats to more than 14,000 readers each quarter. Contact us for the latest circlulation statement.

COVER POSITIONS	US\$ NET/Month	
Second Cover	2165	
Inside Back Cover	2165	
Back Cover	2500	
Belly Band	Call For Pricing	
Front Cover Tip On	Call For Pricing	
Front Cover French-Door	Call For Pricing	

#### **ADVERTISING DEADLINES**

Q1 January 5 Q2 April 5 Q3 July 3 Q4 October 7

## WEBSITE

#### WWW.ESGREVIEW.NET

Updated with all new content every Wednesday at noon CST, the reach of www.esgreview.net grows daily. Contact us for the latest web traffic stats.

#### 2023 AVERAGE WEB TRAFFIC

Sessions: 2148 per monthUnique Visitors: 1531 per month

• Page Views: 3219 per month

#### **ESG REVIEW WEBSITE AD RATES**

(US\$, net pricing per insertion)

AD PLACEMENT	US\$ NET/Month	
Website Takeover Pop Up	3500	
Sponsored Content	1600	
Top Banner Ad (728 x 90)	775	
Mid Banner Ad (728 x 90)	620	
Bottom Box Ad (300 x 250)	465	

## BUNDLE & SAVE

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